



International Preschool Curriculum Grows in Malaysia with Unparalleled Kidsville International Preschool

PENANG, Malaysia – The International Preschool Curriculum is continuing to raise the early childhood education standards of Malaysia, through the opening of the unequalled Kidsville International Preschool.

On Saturday, 19 April 2014, Kidsville is opening its doors and celebrating their new home in Penang with their very first Open Day event at the school premises, 15, Lebuh Lembah Permai 2, 11200, Tanjung Bungah, Penang. Parents are invited, and asked to bring their children to Open Day, taking place from 9:30 a.m. to 5 p.m. While children are enjoying a free trial class showcasing Kidsville's curricula, activities, and certified teachers, parents may view the unique school environment while learning more information about the school and enjoying enrollment discounts for early bird registrations.

Founded by two women who are very passionate about early childhood education, Kidsville is distinctive in Penang for many reasons. Classes are offered for children ages 2-6, however, unlike the majority of early childhood education centers in the localized market, Kidsville offers both Morning Sessions and Afternoon Sessions. Additionally, due to the fact that Kidsville's teachers are College of Teaching™ certified, parents can feel comforted in knowing that their children's talents are being refined and skills developed, not only in a well-assured and safe environment, and with quality learning tools to further add to each child's learning experience, but also by teachers who are trained in best practices in teaching, curriculum planning, health, and safety.

Reports conducted by neuroscience experts reveal the crucial impact of early learning programs within the first five years of a child's life, which is why Kidsville features the International Preschool Curriculum, designed to give each child the best possible start to success.

About the IPC

The International Preschool Curriculum (IPC) was founded to strengthen and harmonize early childhood education standards. As a professional association that directly serves schools, learners, parents and governments, the IPC offers a unique set of products and services that promote active learning and effective practices in teaching.

Headquartered in the United States, the IPC's objective and research based curriculum meets the standards set by state departments and accreditation organizations. The IPC is internationally recognized and works closely with governments to amend curricula materials if required to ensure local compliance.

With the assistance of an advisory committee, which consists of peers, consultants and academics, the IPC ensures that its curriculum maintains its rigor and quality. The IPC also offers an extensive teacher training program; the 6-month certificate course reinforces essential teaching skills and establishes a minimum standard for teaching practices in IPC schools.

The IPC also offers practical guides, consultancy guidance, marketing assistance and PR services for all authorized schools. In order to become an IPC authorized school, your school must be willing to adhere to the IPC's Code of Ethical Conduct, Marketing Code and be in compliance with all local requirements.

To learn more about

International Preschool Curriculum, please visit

www.internationalpreschoolcurriculum.com or follow the IPC at

www.facebook.com/internationalpreschoolcurriculum or www.twitter.com/IPCCurriculum

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